

Welcome To ...

MHRI Marketing

PRIVATE LIMITED



The Greatest Opportunity
Knocking at your Door





क्या आपके पास भी सपने है ? Do You Have Dreams ?



HAPPY FAMILY



BANK BALANCE



BEST SCHOOL EDUCATION



JEWELRY



DREAM HOUSE



LUXURY CAR



LIFE STYLE



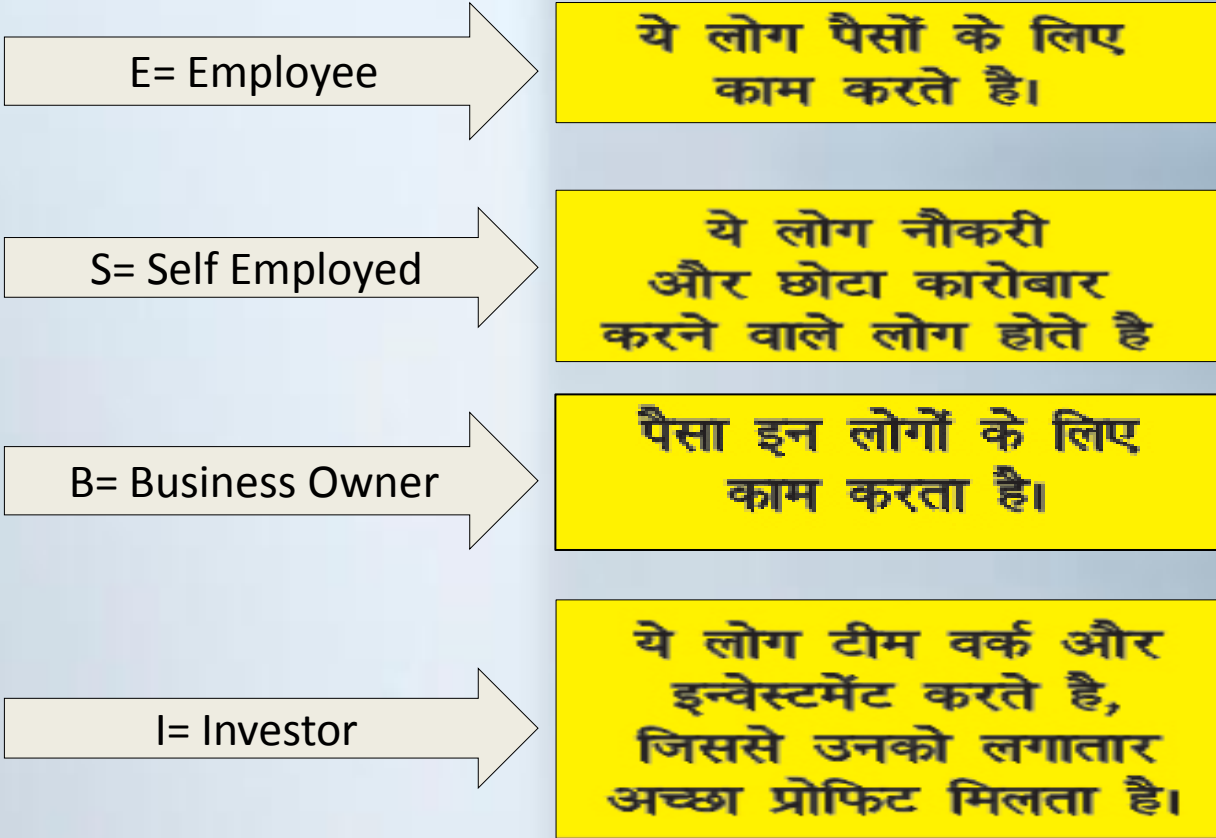
FOREIGN TOUR

Average Monthly Expense of a Middle Class Family for Survival

1940	Rs. 10
1960	Rs. 100
1980	Rs. 1000
2000	Rs. 10000
2020	Rs. 100000
2040?



FOUR TYPES OF PEOPLE
E.S.B.I Module



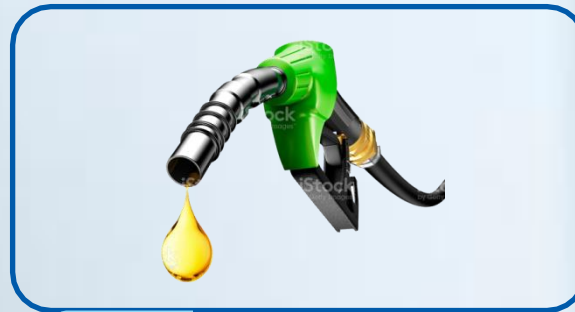
**2040 तक यह आंकड़ा बढ़कर 10 लाख रुपये महीना होने वाला है।
 क्या आपको लगता है कि रोजाना बढ़ रहे खर्चों के अनुसार आपकी आमदनी भी बढ़ रही है?**

Business Trends

सही समय पर लिया गया सही निर्यण ही सफलता की सीढ़ी है ।



1950 Plastic



1960 Oil



1970 Auto Mobile



1980 Computer



1990 Telecommunication

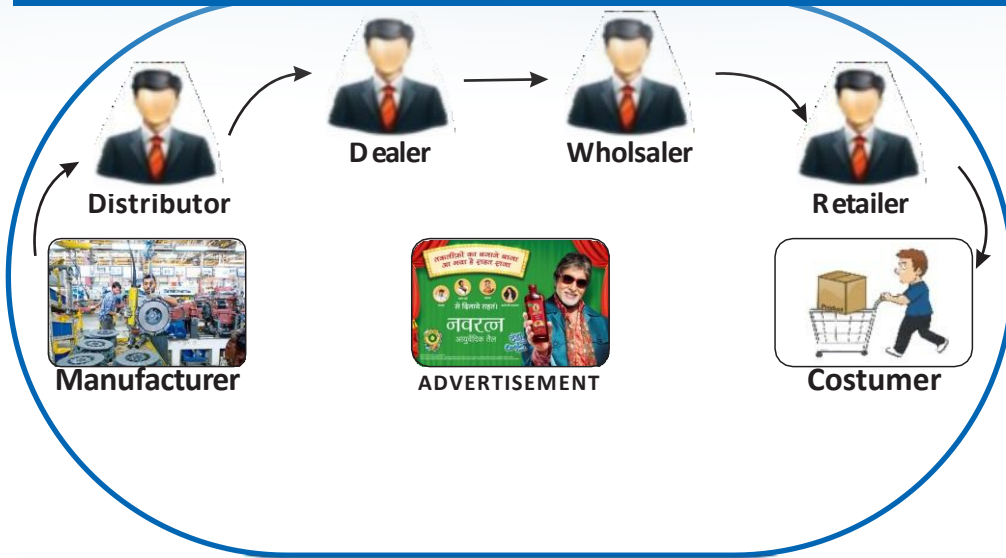


2000 Information Technology

2010 Network Marketing

WHAT IS DIRECT SELLING ?

ट्रेडिशनल मार्केटिंग मॉडल



नेटवर्क मार्केटिंग मॉडल



- ▶▶ यहां पर लाखों रुपये का निवेश करना पड़ता है, फिर व्यापार शुरू होता है।
- ▶▶ यहां पर लाखों रुपये लगाकर कुछ हजारों कमाने की सोचते हैं।
- ▶▶ यहां पर पैसा लगाने के बाद भी कोई गारन्टी नहीं कि व्यापार में फायदा होगा।
- ▶▶ यहां पर हमें एक निश्चित जगह की आवश्यकता होती है, जो कि बाजार में हो और आपको एक जगह बैठ कर व्यापार करना पड़ता है।
- ▶▶ यहां पर व्यापार में उधार देनी पड़ती है, जिससे पैसा डुबने का खतरा रहता है।
- ▶▶ यहां पर आपके पास एक लम्बा अनुभव होना चाहिए, साथ ही 10-12 घंटे समय देना पड़ता है।
- ▶▶ यहां पर प्रतिस्पर्धा हमेशा बनी रहती है, लोग हमारी सफलता की ईर्ष्या करते हैं।

- ▶▶ हमारे यहां पर कुछ रुपये लगाकर यह व्यवसाय शुरू कर सकते हैं।
- ▶▶ हमारे यहां पर कुछ रुपये और अपना समय लगाकर लाखों रुपये कमा सकते हैं।
- ▶▶ हमारे यहां पर रॉयल्टी इनकम मिलती है, जिससे आपको पैसा आता ही रहेगा।
- ▶▶ हमारे यहां पर हम किसी भी जगह पर काम कर सकते हैं, चाहे अपने घर में या आप जहां चाहे पुरे भारत में।
- ▶▶ हमारे यहां पर कोई उधार का मामला ही नहीं है, जिससे नुकसान की कोई चिन्ता नहीं।
- ▶▶ हमारे यहां पर सफल लीडर है, जिनके अनुभव का हम लाभ उठा सकते हैं और आप पार्ट टाईम भी काम कर सकते हैं।
- ▶▶ हमारे यहां पर सभी एक-दूसरे का साथ देते हुए आगे बढ़ते हैं और एक-दूसरे की सफलता से प्रेरणा लेकर हर व्यक्ति आगे बढ़ता है।



MHRI Marketing Private Limited

Is not only A company of an individual but a dream track of some curious, ambitious And honest guys. Who believes in work & are striving for a real of stable platform for the people. That they can prove their capabilities. MHRI is a direct selling company that deals with the distribution of a wide range of high quality products for the day to day life. Our aim is to deliver the best products directly to our consumers who form the core of the company. Our networks of registered distributors are trained leaders and representatives who ensure that the consumers get the best products with additional Free Business Opportunity benefits. The profitable opportunities offered have influenced many customers to purchase products from non-retail environments owing to the expansion of direct selling across the country.

➤ We are People's company: By the people, for the people, of the people, with a vision of turning their dreams into reality by imparting valuable education and securing their lives and family with our progressive programs and business opportunities blended with international quality products.

Company is offering wide variety of products offer in various ranges of products health care products, daily essentials, food supplements, beauty care, hair care, oral range and other agricultural related products. The products are manufactured using scientific formulations, green natural ingredients and modern manufacturing process.

➤ The company believes in spreading the vision related with

➤ **HEALTH, WEALTH, HAPPINESS** and focuses on enriching the life of the individual who comes and become part of our journey.



➤ To Make Each Family Healthy and Wealthy.

➤ To make Royal India.

➤ To be the leading company in direct selling industry. To create **100 Crorepati** by **2025** and provide them financial freedom.

➤ To reach to every person of the society and give them such platform so that can fulfil their dreams and live successful life.

➤ Creating a big network, creating a happy healthy & wealthy society by reaching millions of people through education and business growth support system.

➤ To make consumption of MHRI Products in every house of India & supply High quality products affordable prices in India

➤ Offer a wide range of product at prices so low that as many people as possible will be able to afford them

➤ To create a better everyday life for the many people of worldwide

➤ We build the best product, causing no unnecessary harm, use business to inspire and implement solution to the every health crisis

➤ Our goal is to change the way you think about health by delivering best health care products.



Legal Documents & Bank Detail


GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
 Central Registration Centre
Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that MHR MARKETING PRIVATE LIMITED is incorporated on this Thirty first day of October Two thousand twenty-two under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U51909HP2022PTC009649.

The Permanent Account Number (PAN) of the company is **AAQCM318G**

The Tax Deduction and Collection Account Number (TAN) of the company is **PTLM18491E**


Given under my hand at Manesar this Thirty first day of October Two thousand twenty-two.


 Digital Signature Certificate
 Ms Sheetal Kumar

For and on behalf of the Jurisdictional Registrar of Companies
 Registrar of Companies
 Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on www.mca.gov.in

Mailing Address as per record available in Registrar of Companies office:
 MHR MARKETING PRIVATE LIMITED
 C/O Dinesh Anka, Anka Nirvas, Ground, Floor Hospital Road, Tehsil Nerwa, SHIMLA, Shimla, Himachal Pradesh, India, 171210


Government of India
Form GST REG-06
[See Rule 10(1)]
Registration Certificate

Registration Number : 02AAQCM318G1ZP

1. Legal Name	MHR MARKETING PRIVATE LIMITED
2. Trade Name, if any	MHR MARKETING PRIVATE LIMITED
3. Additional trade names, if any	nil
4. Constitution of Business	Private Limited Company
5. Address of Principal Place of Business	Hospital Nerwa, Ground Floor, 001, C/O Dinesh Anka Anka Nirvas, Hospital Road, Tehsil Nerwa, Up Mahal Nerwa, Shimla, Himachal Pradesh, 171210
6. Date of Liability	
7. Period of Validity	From 08/11/2022 To Not Applicable
8. Type of Registration	Regular
9. Particulars of Approving Authority	Signature Date: 2022-11-08 20:15:31 IST

Name: Saameejan Saameejan
 Designation: Superintendent
 Jurisdictional Office: Theog Circle
 Date of issue of Certificate: 08/11/2022

Note: The registration certificate is required to be prominently displayed at all places of business in the State.


Government of India
Ministry of Commerce & Industry
Department for Promotion of Industry and Internal Trade
 #startupindia

CERTIFICATE NO:
DIPP117107

CERTIFICATE OF RECOGNITION

This is to certify that *Mhr Marketing Private Limited* incorporated as a *Private Limited Company* on *31-10-2022*, is recognized as a *startup* by the *Department for Promotion of Industry and Internal Trade*. The *startup* is working in '*Marketing Industry*' and '*Branding*' sector as *self-certified* by them.

This certificate shall only be valid for the *Startup* up to *Ten* years from the date of its incorporation, only if its turnover for any of the financial years has not exceeded ₹ 100 Cr.

15-12-2022 30-10-2022
 DATE OF ISSUE VALID UPTO


भारत सरकार
Government of India
सूक्ष्म, लघु एवं मध्यम उद्यम भंडारण
Ministry of Micro, Small and Medium Enterprises

UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER: UDYAM-HP-09-0009177

NAME OF ENTERPRISE: MS MHR MARKETING PRIVATE LIMITED

TYPE OF ENTERPRISE:

S.No.	Start Year	Classification Year	Enterprise Type	Classification Date
1	2020-21	2022-23	Micro	21/12/2022

MAJOR ACTIVITY: **TRADING**
[For availing benefits of Priority Sector Lending (PSL), ONLY]

SOCIAL CATEGORY OF ENTREPRENEUR: GENERAL

NAME OF UNIT(S): MS MHR MARKETING PRIVATE LIMITED

OFFICIAL ADDRESS OF ENTERPRISE:

Plot/Door Block No.	001	Name of Premises/Building	Anka Nirvas
Village/Town	Up Mahal Nerwa	Block	Tehsil Nerwa
Road/Street Lane	Hospital Road	City	Up Mahal Nerwa
State	HIMACHAL PRADESH	District	SHIMLA, Pin 171210
Mobile	6230093711	Email	gkumar2878@gmail.com


DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE: 31/10/2022

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS: 31/10/2022

NATIONAL INDUSTRY CLASSIFICATION CODE(S):

S.No.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	46	4649	46491	Wholesale trade of vehicles and motor vehicles
2	46	4649	46497	Wholesale trade of pharmaceutical and medical goods

https://udyamregistration.gov.in/Udyam_start/Udyam_PrefillApplication.aspx

आयकर विभाग
INCOME TAX DEPARTMENT

भारत सरकार
GOVT. OF INDIA

Ref No.: 88205201819161ANNEW

DATE: 31/10/2022

To,
 MHR MARKETING PRIVATE LIMITED
 C/O DINESH ANKA, ANKA NIRVAS,
 HOSPITAL ROAD, TEHSIL NERWA,
 SHIMLA, HIMACHAL PRADESH
 PIN: 171210

Sub: **Assignment of Tax Deduction Account Number (TAN) as per Income Tax Act, 1961**

Kindly refer to your application (Form 49B) dated Oct 31, 2022 for the assignment of Tax Deduction Account Number in this connection. The following TAN has been issued to your organization:

PTLM18491E


Please quote the name in all TDS returns, TDS certificates, TDS returns, Tax Collection at Source (TCS) returns as well as other documents pertaining to such transactions.

Caution: If TAN is not used in all TDS returns, then challans for payment of TDS is necessary to submit credit of TDS paid by you until better processing of TDS returns.

This above TAN should also be used as Tax Collection at Source Account Number under section 206CA.

Kindly note that it is mandatory to update TAN while furnishing TDS returns, including e-TDS returns. In TDS returns will not be accepted if TAN is not quoted.

This superseded all the Tax Deduction / Collection Account Number, advised to you earlier.

Income Tax Department


आयकर विभाग
INCOME TAX DEPARTMENT

भारत सरकार
GOVT. OF INDIA

स्थायी लेखा संख्या कार्ड
 Permanent Account Number Card
AAQCM318G

नाम / Name
MHR MARKETING PRIVATE LIMITED

निगमन/गठन की तारीख
 Date of Incorporation/Formation
31/10/2022





बैंक ऑफ़ बड़ौदा
Bank of Baroda



Name	MHR MARKETING PRIVATE LIMITED
Account Number	01100200001137
IFSC Code	BARB0SECTOC
Branch	Sec. 22B, Chandigarh
MICR Code	160012002
Website	www.mhrindia.co.in

Management



Mr. Gagan Kumar
MD & CEO

Dear partner,

Welcome to MHRI Marketing Private Limited. It's my pleasure to communicate with you. I assumed the responsibility as the **Managing Director (MD)** of MHRI Marketing Private Limited.

As we embark on this journey of fulfilling the dreams of our Business Associates, our 13 years Experience of Direct Selling, Telecom & IT Sector. We are glad to have you with us, with the perfect quality product and services. And a revolutionary business plan for you. It is a lifetime opportunity which would financial freedom.

Your journey as an independent business partner will be supported by extensive educational training Programs by the masters themselves as a step by step guide in realizing and fulfilling your dreams, and to top it all recognition and rewards for every milestone that you reach.

MHR Marketing India Family welcomes you and your wise decision. You have now stepped into the path of success. MHRI gives you an opportunity to explore the market & formulate effective business strategy through a variety of high quality products at economical price & provides to be all type of AYURVEDIC, HERBAL, HEALTH CARE, PERSONAL CARE, and AGRI CARE & FMCG Products.

Our marketing system is designed in such a way that you can earn high incentive while working in your daily routine. It's a life changing opportunity to fulfill you long cherished desires and dreams. The aim of the company is to help people to achieve happier & healthier life

our team of professionals with proven experience in the industry whose constant Endeavour will be to offer solutions which are most beneficial to its distributors & customers.

A thousand mile journey starts with the single step, and I am confident that you have taken the right step. I wish you great success.

Once again I welcome you on this opportunity.

Best wishes

Management



Mr Vinod Neet
Co. Director (Training & Educational Dept)

He is a successful business man and a motivational speaker and business trainer, he has trained more than 100 network marketing company leaders with his 15 years of network marketing experience, his aim is to help as many people as possible in the world. Giving network marketing education because the way this education has changed my life, similarly this education will change everyone's life, I believe if we want big success then we have to learn (Education is the key to success)



Mr. Anoop Godiyal
Co. Director (Marketing & Products Dept)

He has 10 years experience for direct selling industry & other social platform, he is a best motivational speaker, he begin his long journey into the direct selling industry, he moved inch by inch closer to realize his dreams, his initial struggling days at direct selling business not only strengthened his resolve but also made him embark upon the mission of the touching lives..

Products & Services

Health care

Personal care

FMCG

Property /Gold

Shopping Boucher

Daily need Products

Agriculture

IT Services

Tour & Travels



FREE REGISTRATION...!!

If you want to become a Distributor

where
Dreams
 come **true !**

JOIN US

Dear Associate If you completed your free registration process on .
www.mhrindia.co.in Now you can start your earning with multiple incentives from MHR MARKETING INDIA PVT LTD. through purchasing of needy products .

- Official website : www.mhrindia.co.in
- Registration is absolutely free.
- Anyone can join with us.
- Fill joining form to be part of MHRI family .Sponsor ID,
- Applicant Name, PAN No and Mobile number are mandatory.
- Joiner will a welcome with an unique User I'd & Password .
- To become active distributor , upgrade your ID with
- any products of your choice.
- When you upgrade you're I'd, you are eligible for all,
- type of Income and bonuses **Thanks.**



Name	MHRI MARKETING PRIVATE LIMITED
Account Number	01100200001137
IFSC Code	BARB0SECTOC
Branch	Sec. 22B, Chandigarh
MICR Code	160012002
Website	www.mhrindia.co.in



SCAN TO PAY
 WITH ANY BHIM UPI APP



Products Purchase & Benefit

SP Activation with products

Sr.	Package	Activation Amount (DP)	SP	Pair 1:1	Capping Per Day	Products Health Care Multi - vitamin capsules
1	Basic Package	500/-	350	100/-	500/-	1 box Vita Plus (30 cap)
2	Bronze Package	1000/-	875	250/-	1000/-	2 box Vita Plus (30 cap)
3	Silver Package	1750/-	1750	500/-	4,000/-	3 box Vita Plus (30 cap)
4	Gold Package	3500/-	3500	1000/-	8,000/-	6 box Vita Plus (30 cap)
5	Diamond Package	7000/-	5250	1500/-	15,000/-	12 box Vita Plus (30 cap)



Booking Amount

SP Activation In Booking Amount

SR.	Package	Business Booking amount	Product Amount	Total amount	SP	Pair 1:1	Capping Per Day
1	Booking Pack 1	250/-	100/-	350/-	175	50/-	500/-
2	Booking Pack 2	450/-	50/-	500/-	350	100/-	500/-
3	Booking Pack 3	850/-	150/-	1000/-	875	250/-	1000/-
4	Booking Pack 4	1550/-	200/-	1750/-	1750	500/-	4,000/-
5	Booking Pack 5	3200/-	300/-	3500/-	3500	1000/-	8,000/-
6	Booking Pack 6	6000/-	1000/-	7000/-	5250	1500/-	15,000/-

Closing Per Day 11:55 P.M

Products Delivery Charge extra & Booking amount Non-Re-fundable

Products Purchase & Benefit

PV Activation Offer Till 31ST December 2023

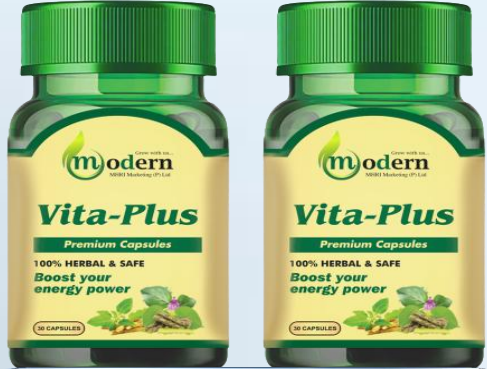
Sr.	Package	Activation Amount (DP)	Regular PV	OFFER PV	TOTAL PV (Including offer PV)	Products Health Care Multi - vitamin capsules
1	PV Pack 01	500/-	500	200	700 PV	1 box Vita Plus (30 cap)
2	PV Pack 02	1000/-	1000	400	1400 PV	2 box Vita Plus (30 cap)
3	PV Pack 03	1750/-	1750	1250	3000 PV	3 box Vita Plus (30 cap)
4	PV Pack 04	3500/-	3500	2500	6000 PV	6 box Vita Plus (30 cap)
5	PV Pack 05	7000/-	7000	5000	12000 PV	12 box Vita Plus (30 cap)



Vita Plus Premium



DP = 500/-
 M.R.P = 750/-



DP = 1000/-
 M.R.P = 1500/-



DP = 1750/-
 M.R.P = 2250/-



DP = 3500/-
 M.R.P = 4500/-



DP = 7000/-
 M.R.P = 9000/-

D.P < Distributor Price >

M.R.P < Maximum Retailer Price >

Vita Plus Premium

D.P = 500/-

Multivitamin 30 Capsules

M.R.P = 750/-





1. Retail Profit

2. SP Bonus

3. PV Bonus

4. Sponsoring Bonus

5. Reward

6. Royalty Bonus

Rank & Recognition Celebration

1. Retail Profit



Purchase



30 Capsules

MRP = 750/-
 DP = 500/-
 Profit = 250/-

EARN
 10%-40%
RETAIL PROFIT

Independent Distributors has the privilege of earning 10% to 40% Retail Selling profit of **MHRI** Products to the customers through various channel such as person agents, website or social media sites.

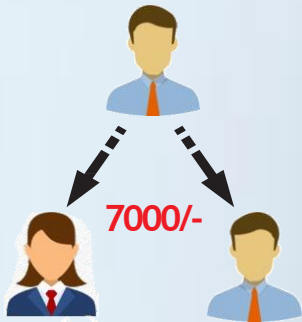
Retail Profit = Maximum Retail Price (M.R.P.) - Distributor Price (The Price at which you buy products from company) (D.P)

For Example: If you Buy **MHRI VITA PLUS PREMIUM** whose MRP is Rs.750 and DP is Rs. 500. The profit you earn after selling one box to a customer is Rs. 250 which is around **33.3%** profit.



2. Global SP Bonus

SP BONUS

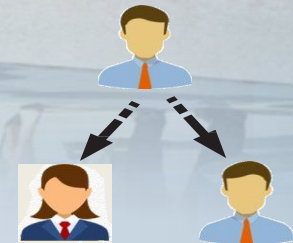


5250 SP : 5250 SP = 1500/-

175 SP : 175 SP = 50/-
 875 SP : 875 SP = 250/-
 1750 SP : 1750 SP = 500/-
 3500 SP : 3500 SP = 1000/-



- Global SP Bonus count matching (left: right) 175:175 SP = 1 Point.
- 1 point value = 50/-
- daily closing system and after closing power side SP Will Carry forward
- Closing—every day 11:55pm.

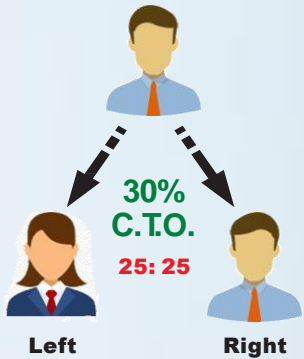


10000 SP : 5250 SP = 1500/-
 (matching 5250 SP)
 4750 SP LEFT Side carry forward

3. Matching PV Bonus (30% PV CTO)

MATCHING PV BONUS

- When you achieve **25 PV Sales** from Left side And **25 PV Sales** from Right Side then you enter in Matching Bonus in that particular Closing.
- You get **1 Matching Bonus Point**.
- **Matching Pair Bonus = Matching Bonus Points X Point Value**
- **Note:** - (30 % of company`s PV turn over will be distributed equally among all Matching Bonus achiever.)



25 PV : 25 PV = 01 POINT

- Daily Closing 11:55 PM.
- Daily Capping - 50,000/-
- Power side PV carry forward.
- Self Re-purchase PV Calculate on weaker side.
- PV Income start once id self purchase PV Compulsory .
- Left & right direct Sponsor compulsory .
- Both direct minimum purchasing 500 PV.

PV Capping Chart

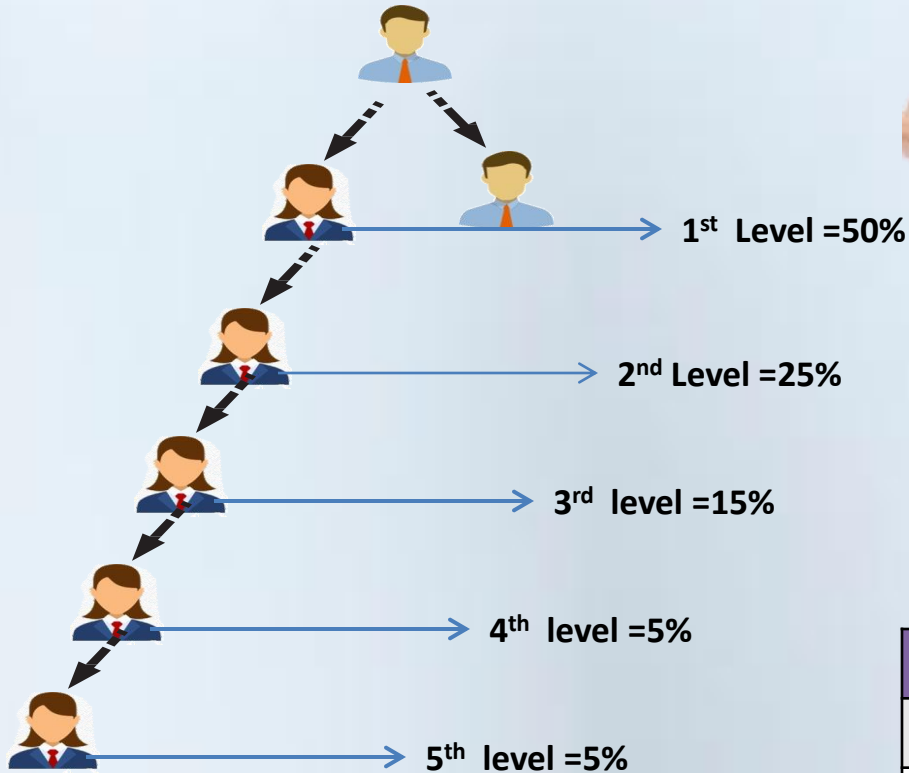
S/N	SELF PURCHASE PV	Capping Benefit
1	500 PV TO 999 PV	1000 / Day
2	1000 PV TO 2999 PV	10000 / Day
3	3000 PV TO 6999 PV	20000 / Day
4	7000 PV TO 24999 PV	30000 / Day
5	25000 PV TO 49999 PV	40000 / Day
6	50000 PV & Above	50000 / Day



4. Sponsoring Bonus

Direct Sponsor Level Bonus

Is the income of Associate matching PV Business from Directly Sponsored distributors and their directly Sponsored distributors up to 5 level. 100%)



Follow this magic table in associate direct sponsor level income 100% up to 5 level .

Note:- This income calculated only PV matching bonus .

Level	Ids	Total ids	Total Member 1- 5 level	1000
1ST	5	5	Earn PV INCOME Per day income	1000/-
2ND	25	30		
3RD	125	155		
4TH	625	780	Your Per day income	10 ,00,000/-
5TH	3125	3905		

Rank Achievement

5. Reward

Rank	TOTAL BONUS INCOME	REWARD TOUR BONUS
1. Silver	1,00,000/-	City Tour
2. Gold	5,00,000/-	Shimla /Manali / Nanitaal Tour
3. Pearl	10,00,000/-	Goa Tour
4. Platinum	25,00,000/-	Thailand Tour (3N/4D)
5. Diamond	50,00,000/-	Dubai Tour (3 N/4D)
5. Royal Diamond	1,00,00,000/-	Switzerland Tour (4N/5D)
7. Black Diamond	2,50,00,000/-	Malaysia Tour (4N/5D)
8. Ambassador	5,00,00,000/-	London Tour (4N/5D)
9. Brand Ambassador	10,00,00,000/-	World Tour (6N/7D)

6. Royalty Bonus CTO 5%

Royalty Bonus start after achieve Diamond & above Rank for life time

RANK	Royalty Bonus
Diamond	1% CTO
Royal Diamond	1% CTO
Black Diamond	1% CTO
Ambassador	1% CTO
Brand Ambassador	1% CTO

Note :- Royalty bonus distribute 5% monthly total company SP & PV Turn over. And its equally distribute all achiever.



MHRI के बिज़नेस प्लान से प्रतिदिन आप कितना इनकम कमा सकते हैं।

SP Bonus Per Day Capping = 15,000/-

PV Bonus Per Day Capping = 50,000/-

Sponsoring Bonus Unlimited



WHY DO SUCCESS MHRI MARKETING

PRIVATE LIMITED

ONLY ?



KEYS TO
SUCCESS

Expert
Management
Team

Unbeatable
Marketing
Plan

Unlimited
Income

Simple
Duplication
System





Some Important Points

- Daily SP & PV Business closing Timing 11:55 PM.
- Royalty Bonus Closing monthly .
- Daily auto Withdrawal System .
- Daily Payout transfer Direct Associate Bank account.
- Minimum Payout Amount 500/-.
- Self Re-purchase PV Calculate on Weaker side .
- Power side Business SP & PV Carry forward .
- As per Government Rule TDS Deduction 5%.
- If Pan card do not update TDS will be deducted 20%.
- TDS will be deducted after income of ₹ 5000/-
- Processing Charge will be Deduction 5%.
- MHRI MARKETING PVT LTD. has rights to change/amend and laps any bonus and Income MRP.DP.BV. SP & PV without prior notice to anyone.

TERM & CONDITION



MHRI MARKETING PVT. LTD.

ONE STEP FOR BETTER FUTURE



Thank you

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CIN NO- U51909HP2022PTC009649

PAN NO – AAQCM3118G

TAN NO- PTLM18491E



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